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Vari-Form Expands Hydroforming Relationships in China

North American Auto Supplier Strengthens Relationships with Chinese OEMs and Suppliers

Troy, MI – Vari-Form, the industry leader in Pressure-Sequence Hydroforming, has announced expanded strategic relationships with major Chinese OEM and Tier 1 suppliers.

Using its proprietary hydroforming process, Vari-Form is manufacturing engine cradles for two high-volume Chinese-built midsize sedans. Vari-Form has also announced an expanded relationship with Ultra Parts Inc., an exclusive supplier sales agency with offices in the US and China.

“These are important relationships, both for Vari-Form and our customers in China,” said Vari-Form President Stephen Dow. “The inherent advantages of the Vari-Form hydroforming process, in terms of reduced weight, per-part cost and tooling costs, deliver significant benefits to manufacturers in China and other customers around the world. As OEMs realize the unique performance and cost advantages of hydroformed assemblies, these relationships will continue to drive Vari-Form’s success and deliver superior products for customers, particularly in China.”

Vari-Form is hosting representatives from key Chinese OEMs and Tier 1 suppliers at their North American Tech Center and manufacturing facilities, providing technology orientation in the company’s specialized hydroforming processes.

In addition, Vari-Form continues to strengthen its European and Asia-Pacific business while pursuing merger, acquisition and strategic partnership opportunities on a number of global fronts.

Visit the Vari-Form web site at www.vari-form.com and click “What’s New.”

About Vari-Form

Headquartered in Troy, Michigan, with production facilities in Strathroy, Ontario, Canada, Reynosa, Mexico, and Liberty, Missouri, Vari-Form is the originator of structural automotive hydroforming, Vari-Form’s technology is used to manufacture more than 6 million parts a year worldwide. Vari-Form began volume production using its patented, production-validated Pressure Sequence Hydroforming (PSH) process in 1990. Vari-Form is the industry leader, with more than 85 million parts produced to date.

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