

NEWS FROM



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Dan Millmun Joins Vari-Form to Expand Sales Presence in China

Troy, MI – Vari-Form is pleased to announce the appointment of Dan Millmun as Account Manager - China. In this role, Mr. Millmun is spearheading the development of new business opportunities throughout Asia.

“Mr. Millmun brings more than 30 years of industry knowledge to Vari-Form globalization initiatives,” said Terry Nardone, Head of Sales and Business Development. “His well-developed business and operational expertise has opened doors and built lasting relationships with partners in North America, China, Germany and Japan. These skills are of great value as we expand sourcing of our patented Pressure-Sequence Hydroforming technology among automotive manufacturers and suppliers in China, Asia and around the world.”

Prior to joining Vari-Form, Mr. Millmun was director of sales with the Cosma International Group of Magna International, where he specialized in working with both traditional and non-traditional customers. He is a graduate of the University of Windsor in Windsor, Ontario.

Applying its proprietary hydroforming process, Vari-Form is manufacturing engine cradles for two high-volume Chinese-built midsize sedans. The company has also announced an expanded relationship with Ultra Parts Inc., an exclusive supplier sales agency with offices in the US and China.

Mr. Nardone continued: “The inherent advantages of the Vari-Form hydroforming process, in terms of reduced weight, per-part cost and tooling costs, deliver significant benefits to manufacturers in China and other customers around the world. As OEMs realize the unique performance and cost advantages of hydroformed assemblies, these relationships will continue to drive Vari-Form’s success and deliver superior products for customers, particularly in China.”

In addition, Vari-Form continues to strengthen its European and Asia-Pacific businesses by pursuing merger, acquisition and strategic partnership opportunities on a number of global fronts.

About Vari-Form

Headquartered in Troy, Michigan, with production facilities in Strathroy, Ontario, Canada, Reynosa, Mexico, and Liberty, Missouri, Vari-Form originated the concept and application of hydroforming body, chassis and other automotive structural parts. Vari-Form’s technology is used to manufacture more than 7 million parts a year worldwide. The company began volume production using its patented, production-validated Pressure-Sequence Hydroforming (PSH) process in 1990. Vari-Form is the industry leader and has produced more than 100 million parts to date. For more information, go to www.vari-form.com.



Picture Caption:

Vari-Form announces the appointment of Dan Millmun as Business Development Director - China. Dan will spearhead efforts to expand hydroforming business throughout Asia.

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