

NEWS FROM



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Vari-Form Honored by Chrysler Group LLC as Top-Performing Supplier Finalist for 2013

Pioneering Hydroformer to the Automotive Industry is Named Finalist for Supply Chain Management Award

Troy, MI – Chrysler Group LLC honored its top-performing suppliers during the Company’s 2014 Annual Strategy Meeting and Supplier Awards Ceremony held recently at The Palace of Auburn Hills.

Vari-Form was honored as a finalist, having demonstrated top performance in the Supply Chain Management category.

Criteria for Vari-Form’s selection included achieving the highest levels of performance as measured by the Chrysler supplier scorecard. In this case, Vari-Form delivery and quality scores ranked above 95%.

All award recipients were determined based on an evaluation of each company’s External Balanced Scorecard performance in 2013 – a rating system that evaluates supplier performance in areas such as quality, delivery, cost, warranty and partnership – coupled with input and agreement from Chrysler Group senior leadership.

“We are honored to be recognized as a finalist in this year’s Supplier Awards program. This recognition for Supply Chain Management reflects Vari-Form’s long-term commitment to excellence in supplier responsibility. We were in good company for this year’s award, competing alongside Paragon Metals of Charlotte, North Carolina and Flex-N-Gate of Urbana, Illinois”, said Stephen Dow, president of Vari-Form. “Our congratulations to Flex-N-Gate for winning this year’s award in the category we shared as finalists.”

Approximately 3,000 global supplier executives attended the event. In addition to the awards ceremony, Chrysler Group and Fiat S.p.A. purchasing leadership reviewed their strategy for the future and expectations of suppliers. Scott Garberding, Head of Group Purchasing, Fiat S.p.A, presented Global Group Purchasing Strategy, and Scott Kunselman, Head of Purchasing and Supplier Quality, Chrysler Group shared NAFTA Group Purchasing Initiatives & Priorities with the audience.

“Our supply base manufactures more than 70 percent of the content on our cars and trucks,” said Scott Kunselman, Head of Purchasing and Supplier Quality, Chrysler Group. “It is critical that they are as focused as we are on creating innovative, high quality vehicles that our customers want to drive. Our award-winning suppliers have proven themselves to be motivated, capable and excited to be on the Chrysler team.”

About Vari-Form

Headquartered in Troy, Michigan, with production facilities in Strathroy, Ontario, Canada; Reynosa, Mexico; and Liberty, Missouri, U.S.A., Vari-Form originated the concept and application of hydroforming body, chassis and other automotive structural parts. Vari-Form's technology is used to manufacture more than 7 million parts a year worldwide. The company began volume production using its patented, production-validated Pressure-Sequence Hydroforming (PSH) process in 1990. Vari-Form is the industry leader and has produced more than 100 million parts to date. For more information, go to www.vari-form.com.



Picture Caption

Vari-Form was honored as a finalist during the Chrysler and Fiat fourth annual Strategy Meeting and Supplier Awards Ceremony at The Palace of Auburn Hills, Mich. Scott Kunselman, Head of Purchasing and Supplier Quality, Chrysler Group (2nd from left) and Scott Garberding, Head of Group Purchasing, Fiat S.p.A. (far right) presented the award to Vari-Form executives Doug Viohl, Randy Nicholls, and Jim Maraz.

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